



REPUBLIC OF ALBANIA
MINISTRY OF ENERGY AND INDUSTRY
EITI ALBANIA
EXTRACTIVE INDUSTRY TRANSPARENCY INITIATIVE SECRETARIAT

REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES– INDIVIDUALS SELECTION)

Republic of Albania
Ministry of Energy and Industry
ALBEITI-Extractive Industry Transparency Initiative Secretariat
Grant No. TF0A1769

Assignment Title: Selection of an Individual Consultant to act as EITI Albania PR Ambassador for 2017

Reference No.: ALBEITI/IC/002

This request for expressions of interest follows the General Procurement Notice for this project that appeared in Development Business online No. WB 2414-05/16 of May 27, 2016.

The Republic of Albania has received financing from the World Bank toward the cost of the Extractive Industry Transparency Initiative Secretariat (EITI Albania), and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include selection of an individual Consultant to act as EITI Albania PR Ambassador for 2017. The primary objective is to increase awareness, create a specific image of EITI in Albania from the perspective of economic journalism stature, and generate attention and positive debate and discussions such that it produces important triggers that would furnish for reforms. The Brand ambassador holds the responsibility of representing the organization at the time of celebration events, trade displays, exhibitions, and other promotional events. He/she will usually appear in regional and local medias like magazines, periodicals, public shows, television shows, etc., and promote the principles of EITI: Transparency, Accountability, information sharing and discussions. The implementation period will be approximately 365 days from contract signing.

The Ministry of Energy and Industry now invites eligible individual consultants (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria are:

- A journalist with a University degree or pronounced qualification in economics, engineering, business administration.
- The EITI ambassador should possess excellent oral communication and interpersonal skills. In addition to that the consultant must possess an appealing personality and

professional stature. The consultant should not hesitate to travel in the country or abroad.

- At least 5 years of direct experience in media such as TV, journalism etc.;
- English language essential.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers dated January 2011* ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the IC method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours 08.00 to 16.30 hours from Monday to Thursday and 08.00 to 14.00 on Friday.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) until **January 05, 2017 at 16:30**.

Ministry of Energy and Industry

Extractive Industry Transparency Initiative Secretariat (EITI Albania)

Attn: Mrs. Dorina Çinari, Head of EITI Albania Secretariat

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